

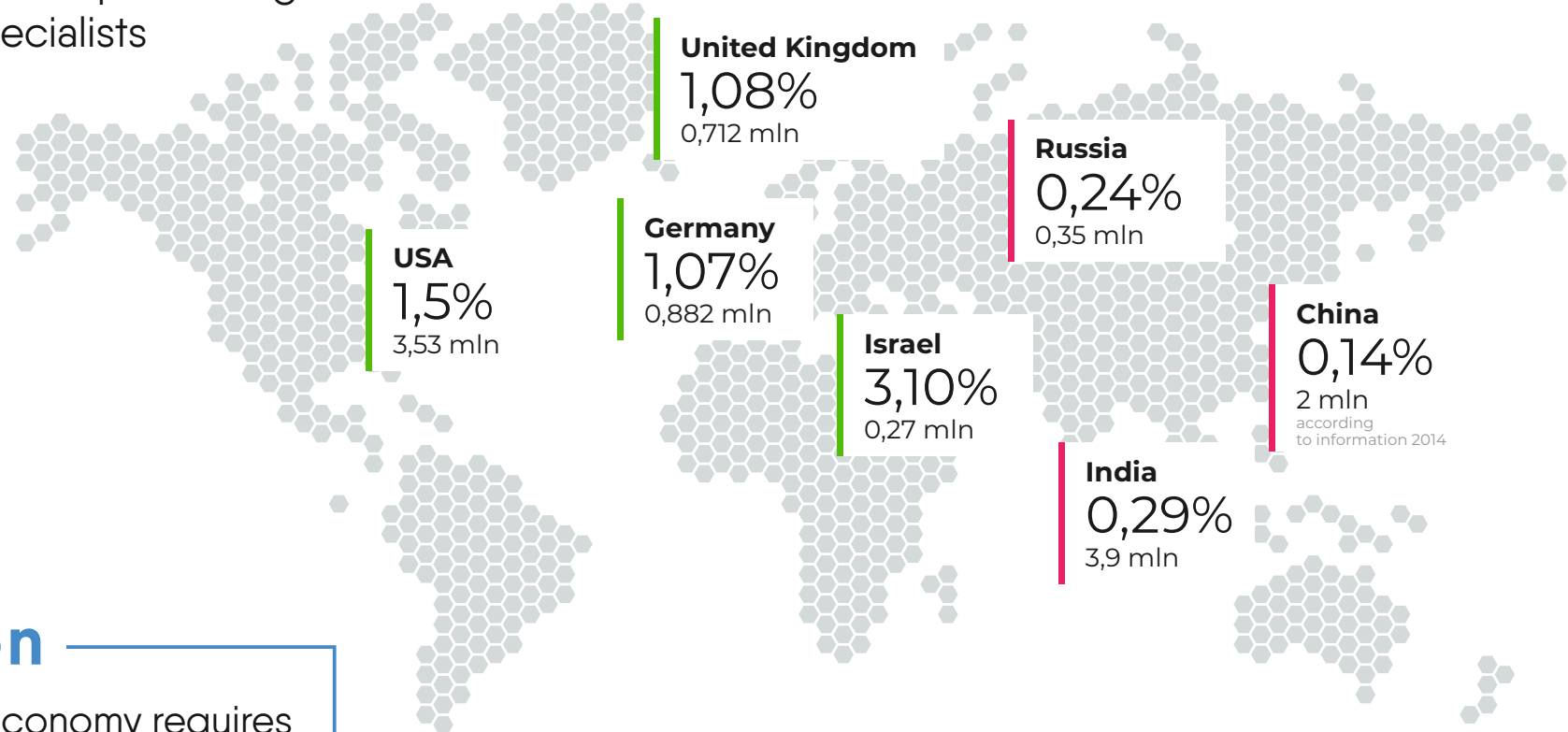
SPECIAL ECONOMIC ZONE
INNOPOLIS

IT specialists

The global industry is experiencing a shortage of IT specialists

1 million

Russian digital economy requires over 1 million professionals in IT for successful transformation



% — the share of population employed in IT
Numbers — IT-specialists in the country

■ Centers of attraction
■ Centers of outflow

Source: according to International Data Corporation, GIZ Access, IIDF, 2018

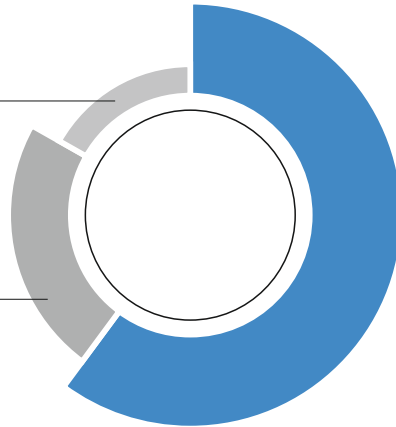
65%



of Russian IT specialists are ready
to move abroad

16% Hard
to answer

19% No, I am not ready
to move abroad



- — The shortage of highly qualified IT specialists due to the lack of professional education
- — Imbalance between life and work in modern cities
- — Lack of IT-ecosystem

A city build the way IT professionals dream



CITY

5 144

people are in
the city every day

29.5

years – citizens'
average age

282

registered companies
and entrepreneurs

SPECIAL ECONOMIC ZONE

126

companies
(residents and partners)

3 600

jobs

23.3

bln of
investments

UNIVERSITY

804

students

53

academic partners
worldwide

263

members of academia
with experience in IT



2012



2014



2020

Master plan

Innopolis` master plan was designed by RSP Architects Planners & Engineers, Singapore.

RSP Architects is one of the most experienced companies in city planning and architecture around the world.



Liu Tai Ker

Head of RSP Architects Planners&Engineers. Architect, who designed image of modern Singapore. Manager of Innopolis master plan development.



Citizens of Innopolis

Happiness index 85 out of 100 points

5 144 people are
in the city every day

3 781
dwellers, including

1 042 children
(kindergarten, school, lyceum)

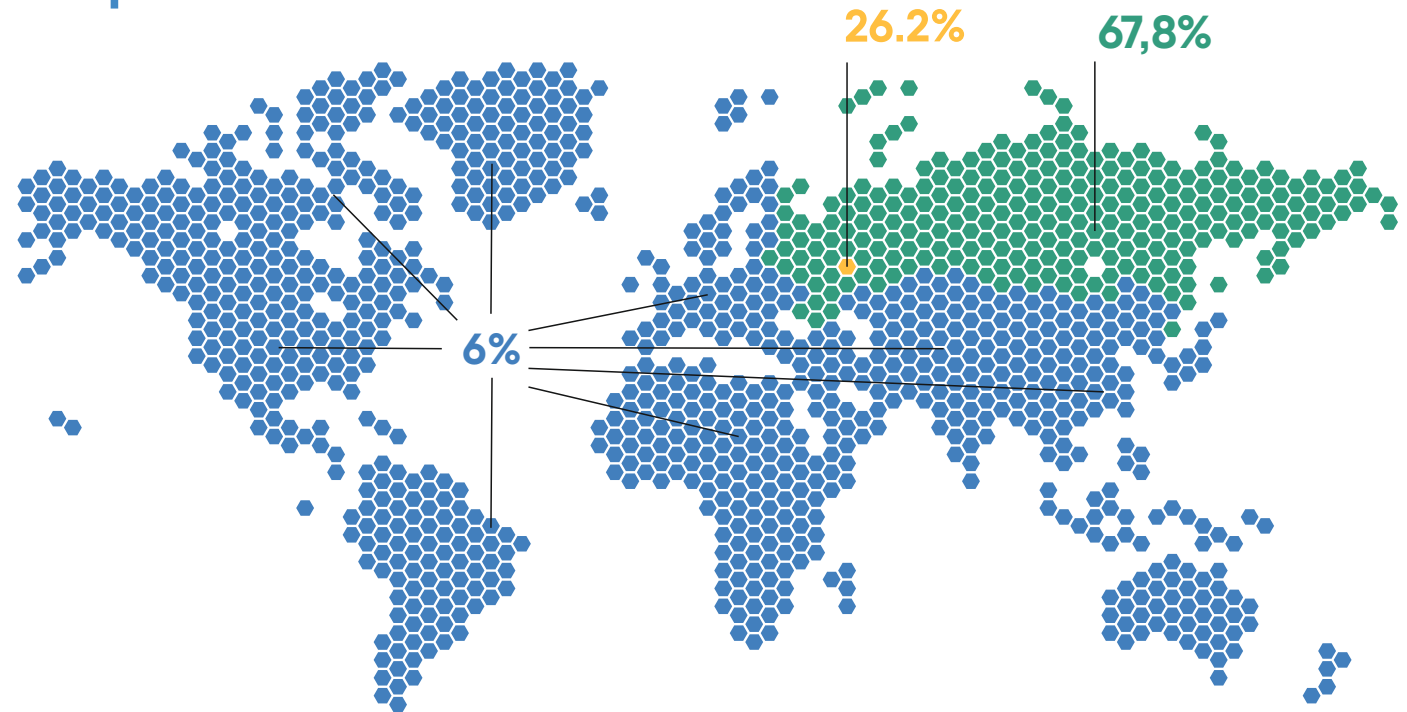
804 students
(Innopolis University)

1 411 come to work from
the surrounding settlements

Average salary in the city

827 \$/month
among citizens

1 060 \$/month
among employees
of SEZ companies



Relocation geography

■ **Moscow and other regions
of the Russian Federation**
(Siberia, Ural, St. Petersburg,
Rostov region, Samara region, etc.)

■ **Republic
of Tatarstan**

■ **Foreign countries**
(France, Korea, Spain, Mexico,
Cuba, Iraq, India, Belarus)

Apartment buildings



1 572 apartments

rental price for month

for studio apartment ___ \$ 116

for one bedroom apartment ___ \$ 168

for two bedroom apartment ___ \$ 219



Fully furnished and equipped apartments



Townhouses



21 houses

apartments ____ 168

total area ____ 16 800 m²

price ____ \$ 775 m²



Educational infrastructure

263

children

Kindergarten

417

students

School

153

students

Physics and
Mathematics
Boarding School



Urban space ArtSpace

A place for rest,
education, creativity

- Multifunctional hall «Bradbury»
- Hack-space (a workshop for aeromodelling, robotics or making a birdhouse)
- Coworking (for lectures and seminars of city interest clubs)
- Theater studio (public speaking classes)
- Fine arts studio
- Dance class
- Sound recording studio
- Café



Health care

- _____ Clinic for adults and children
- _____ Outpatient care with clinical diagnostics
- _____ Laboratory and physiotherapy unit
- _____ Rehabilitation department
- _____ Ambulance and Emergency room
- _____ Emergency surgery Department
- _____ More than 20 specialists



Sportcomplex

25 m swimming pool

Gym

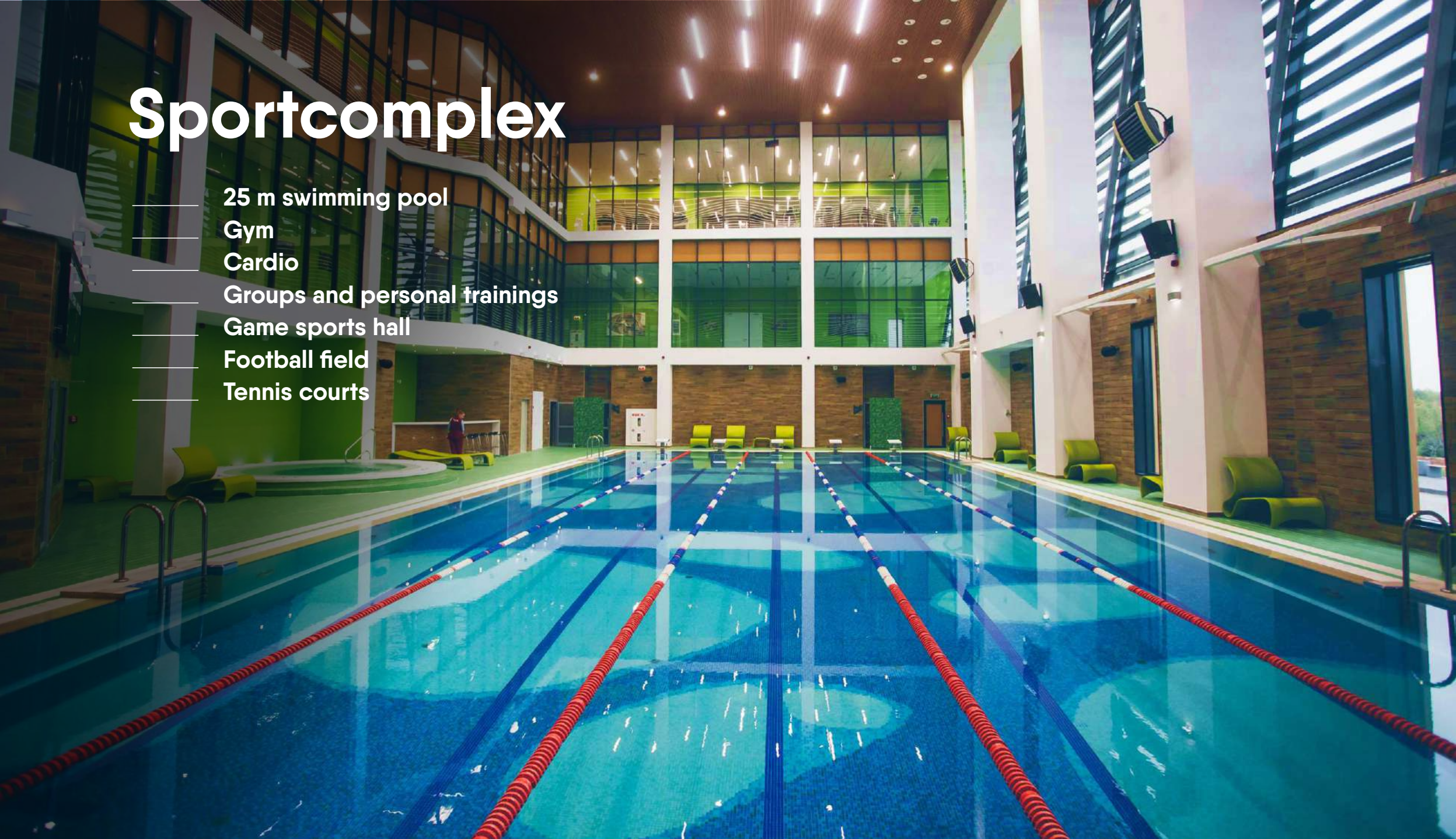
Cardio

Groups and personal trainings

Game sports hall

Football field

Tennis courts



Sviyaga hills resort

World-class golf course

18

holes

180_m

height difference

Club restaurant, swimming pool,
summer terrace, sauna



”

I like the team, that sets the task to create the most comfortable conditions for residents. In deeds and not just words. I'm not wasting time in traffic jams, enjoy excellent ecology and safety for children. Keep it up!

Evgeny Nikolsky

General Director of Roadar LLC





Sviyaga hills ski resort

European class skiing center

4

tracks

3 500 m

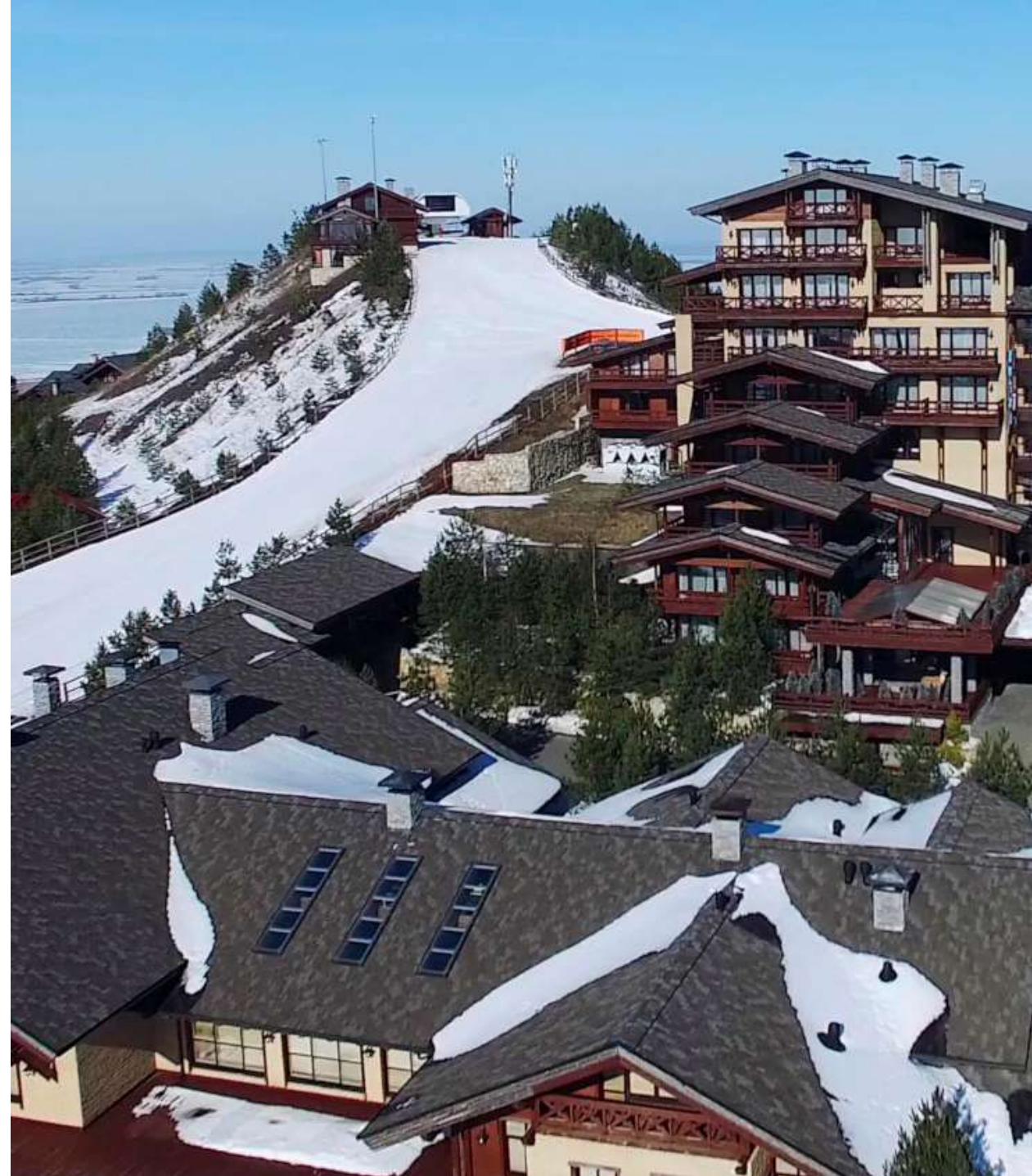
tracks length

4

4-5* hotels

10

restaurants
and cafes



Ecology and recreation

Bikeways

Workout area

Walking areas

Parks and squares

Fishing



Innopolis University

Education and research
in IT and robotics

804
students

50
graduate
students

263
members
of academia with
experience in IT

- NTI robotics center
- 15 labs
- 8 R&D centers
- 12 896 applications from 161 countries
- 49 applications per place
- 56 — maximum Hirsch index of university professors
- 95,7 — average score on National exams among successful applicants



A. Popov building

45 479 m²
total area

2 200
jobs

N. Lobachevsky building

28 700 m²
total area

1 500
jobs

opening year 1st quarter 2021



ICL office building

Laishevo municipal district

12 395 m²
total area

1 260
jobs

ICL office building

Kazan

15 103 m²
total area

1 531
jobs



Professional recognition



Social environment

Award from JSC "Special economic zones"
for a unique ecosystem for business in the category:
Social environment



fDi
FREE ZONES
OF THE YEAR 2019

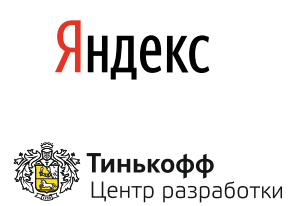
fDi Magazine's "Global Free Zones of the Year 2019 Awards"
in the categories: Specialization in IT, Industry 4.0



**WORLD FREE ZONES
ORGANIZATION**

Member Of The WorldFreeZones Organization

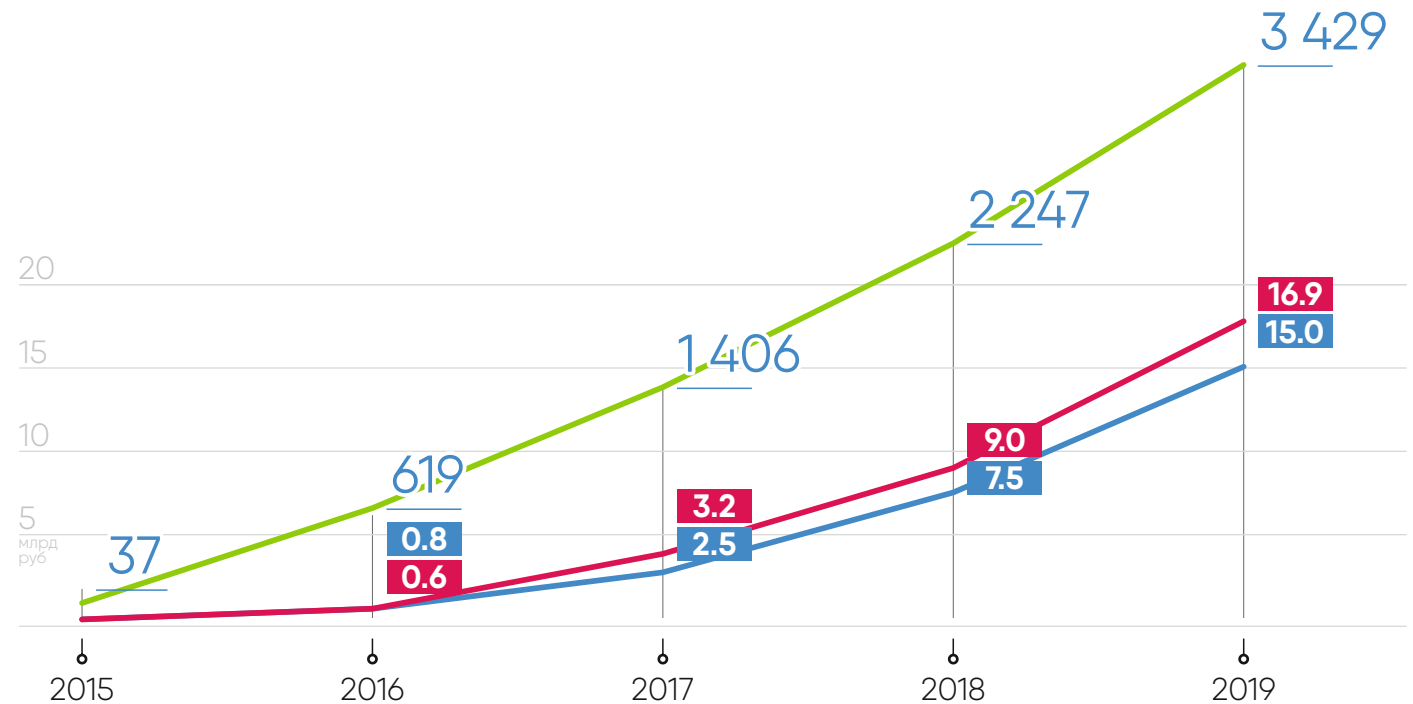
Residents and partners



126 companies*

23.3 bln of investments**

3 600 jobs***



* Residents and partners, including the territory of Innopolis SEZ in Laishevo municipal district

** Investments of residents (cumulatively) as of the 2nd quarter of 2020, including the territory of Innopolis SEZ in Laishevo municipal district

*** Staff of residents and partners, including the territory of Innopolis SEZ in Laishevo municipal district

— Staff of residents and partners, including the territory of Innopolis SEZ in Laishevo municipal district

— Investments of residents (cumulatively), including the territory of Innopolis SEZ in Laishevo municipal district, bln rubles

— Revenue of residents (cumulatively), including the territory of Innopolis SEZ in Laishevo municipal district, bln rubles

Special tax treatment



Corporate income tax

Federal tax rate
2%

Regional tax rate
0% first 5 years
5% next 5 years
13,5% after 10 years



Insurance payments

14% for IT companies until 2023*

* residents which operate in IT-sector can apply 14% rate (until 2023) under certain conditions prescribed by the Tax Code of the Russian Federation



Simplified taxation system

1% for IT companies until 2023

Transport tax
0% for 10 years

Property tax
0% for 10 years

Tax on land
0% for 5 years

It specialist recruitment center



Free recruitment of specialists of any level

- Hunting middle/senior IT-specialists
- From a vacancy opening to the first candidate who may fits the requirements – up to 3 days
- 45 000+ CV of IT-specialists

Java, Scala, Python, Go, PHP , .Net , C/C\++, JavaScript, Android, IOS developers; QA, DevOps, analysts, project managers



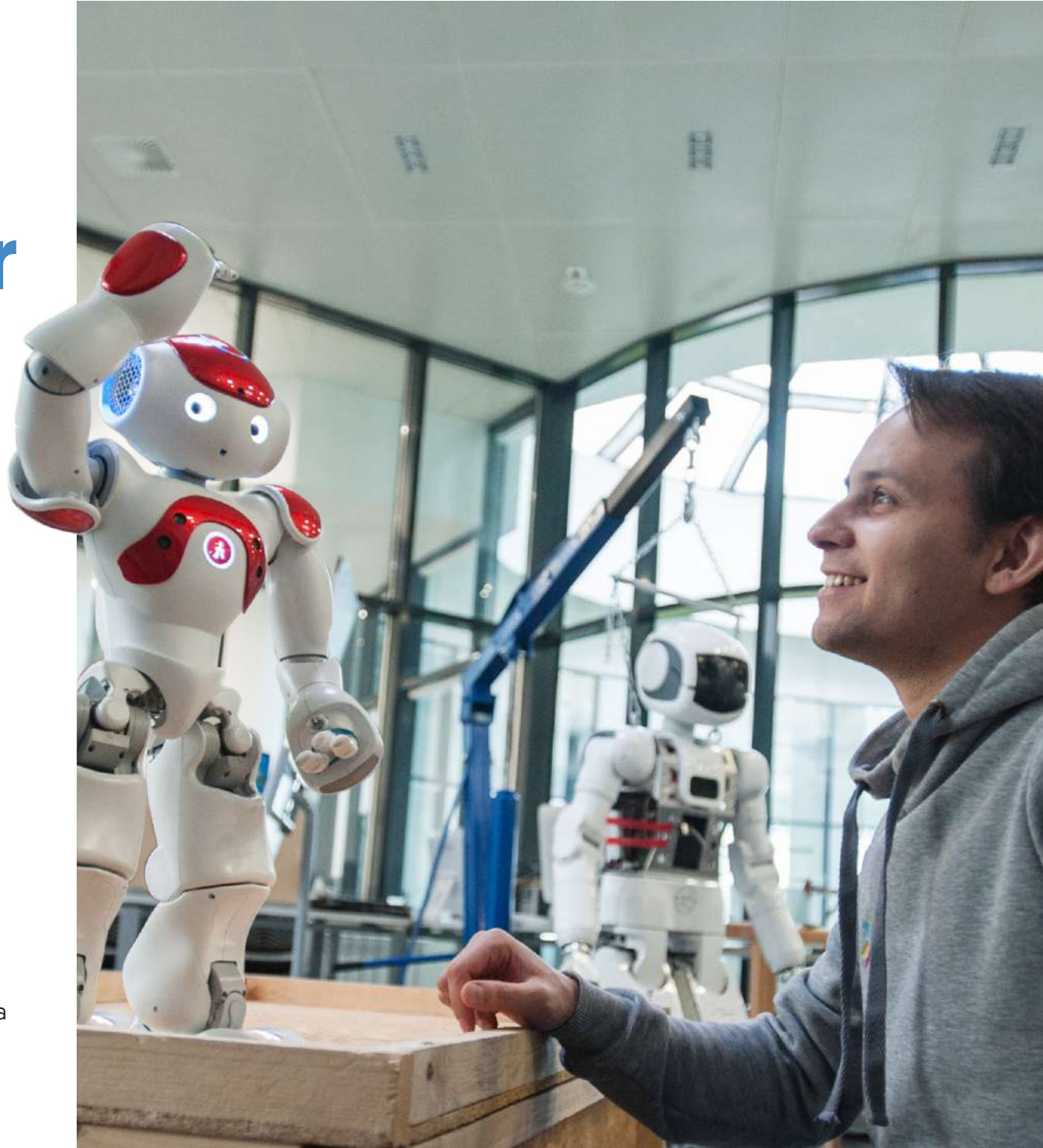
Innopolis Road show

Off-site meetings with students and meetups for developers in Innopolis and other cities in Russia



Participation in IT industry specialized conferences

Joker, HolyJS, Mobius, Heisenbug, Dump, CodeFest, Stachka



Startups



**Preferential rental rates for seats
in coworking**

\$ 13 /month*

* The discount is provided for no more than 12 months from the date of rent

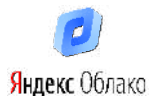


**Rent of apartments on
favorable terms**



\$ 1 300

of a deposit for
\$ 6 500 of services



Corporate accelerator



Customized
innovative solutions



Company readiness
for future challenges



The ability to generate
additional income



Development of a culture
of internal entrepreneurship



Corporate accelerator

**Diagnostics,
strategic
session**



**Internal
innovation**

Creation of competencies within the company for working with innovations, training and team building to test hypotheses



**External
innovation**

Searching for innovations for solving business problems. Scouting and selection of startups.



**Technological
radar**

Searching and monitoring of innovative companies around the world in the industry of interest to solve local business problems of the company



Demo Day

Demonstration of business cases, ready for piloting, to make a decision



**Piloting startups
and internal
developments**



Experimental sandbox

Innopolis is the best place to test new technologies in the real world conditions

Active examples



self-driving
vehicles area



Internet of things

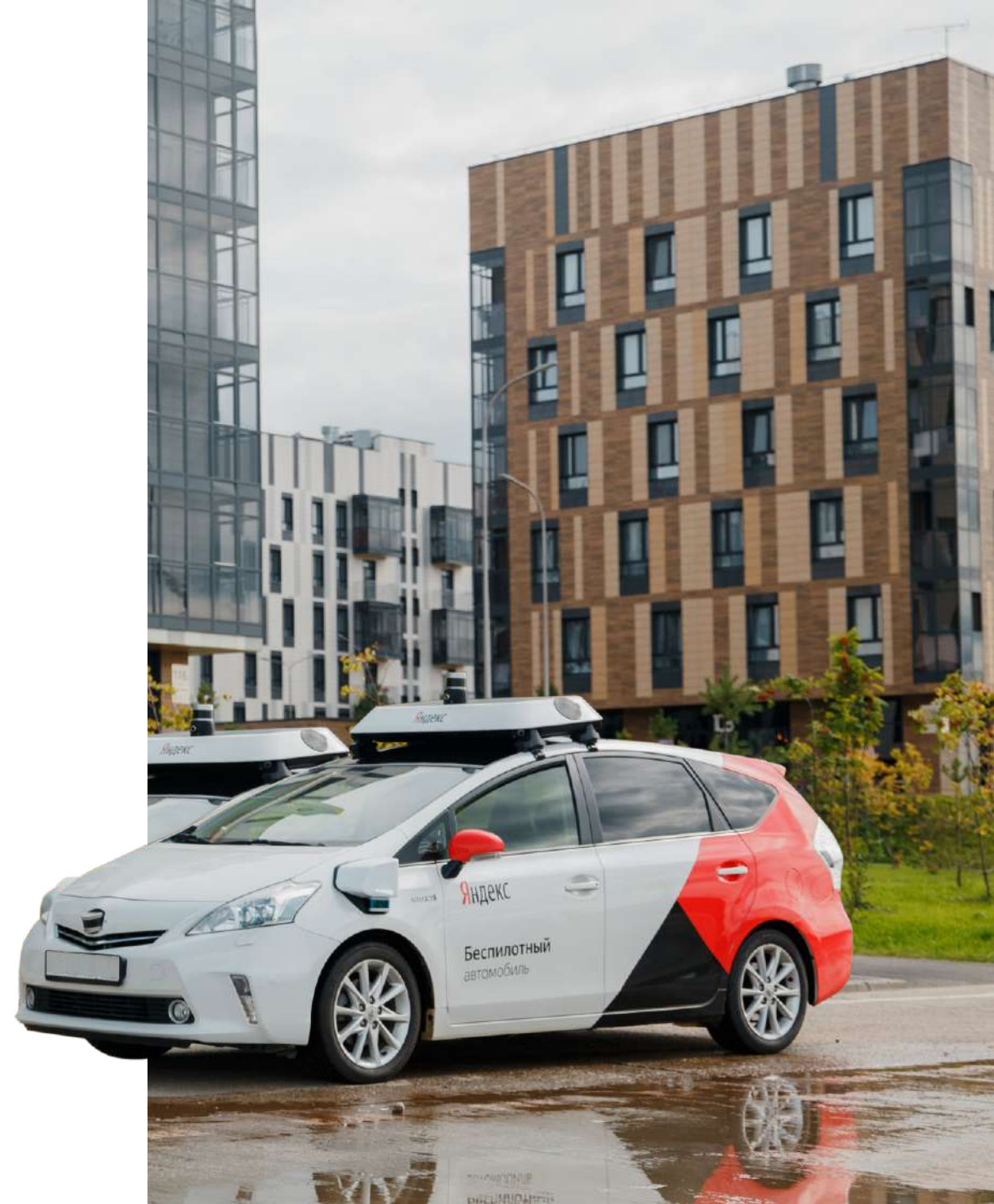


wireless
connecting zone

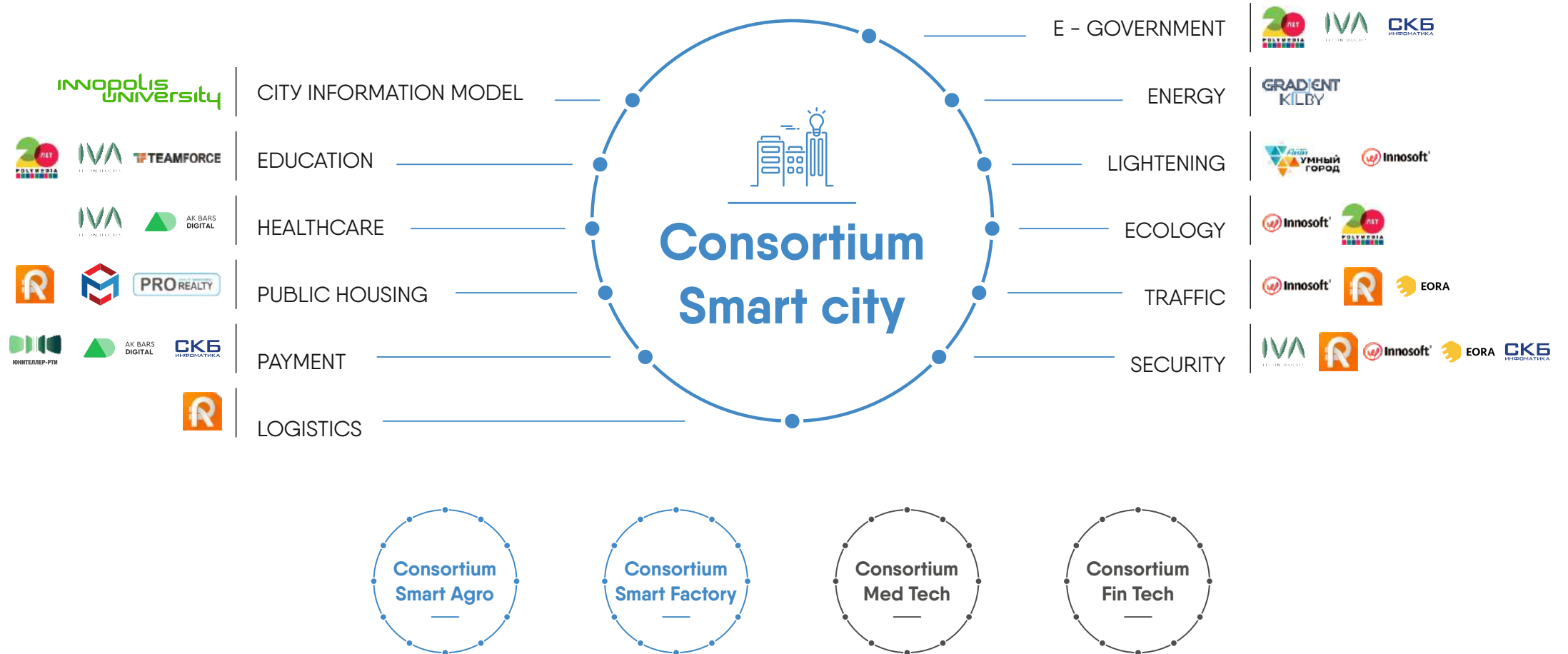


5G network

Perspectives: telemedicine, energy, financial services,
self-driving vehicles, personal data processing



Consortia



Office rental



Office rental rates

\$ 8.3 _____ up to 700 m²

\$ 7.6 _____ 700-1 400 m²

\$ 6.9 _____ over 1 400 m²

for 1 m² per month, including VAT, municipal
and operational Services



Office rent on preferential terms

- _____ conference hall
- _____ coworking
- _____ meeting rooms



Turnkey office design and furnishing



Modern security system



Life is full!



200 +
events were held
in 2019

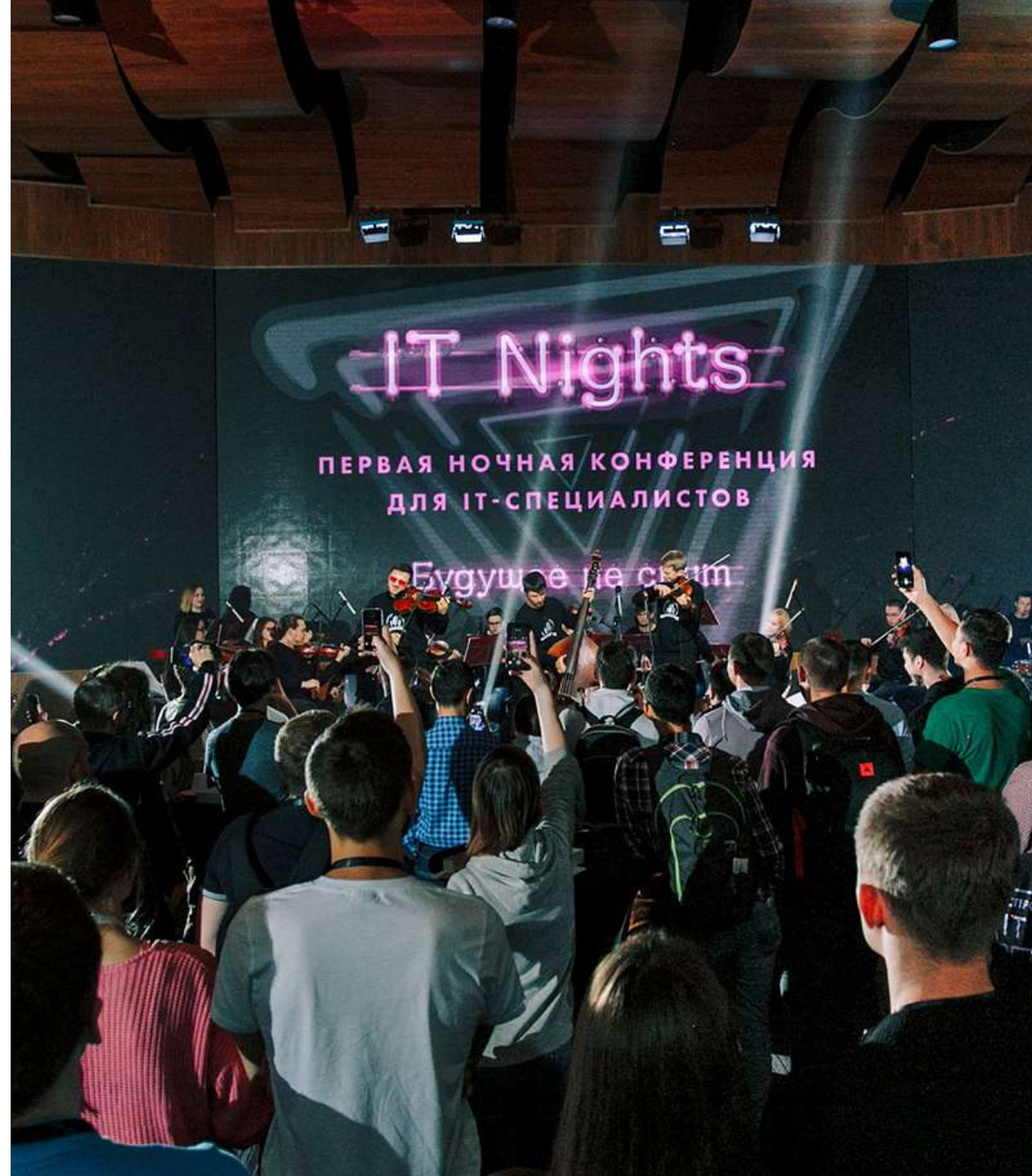
44

industrial events

IT Festivals: IT nights, Joker, Stachka;
National robotic academic contest;
Expos and summits: CIPR, IoT summit etc.

100

K people visited
Innopolis in 2019



TEDx Innopolis

TEDx Innopolis

ПОКОЛЕНИЯ,
МЕНЯЮЩИЕ
МИР

TEDx Innopolis

Meetups and trainings

During the last half of the year were held

70 meetups

QA, Computer vision, Game Dev, Systems Analytics, Python, Scrum, Robotics, blockchain, mobile development, etc.

10 training courses

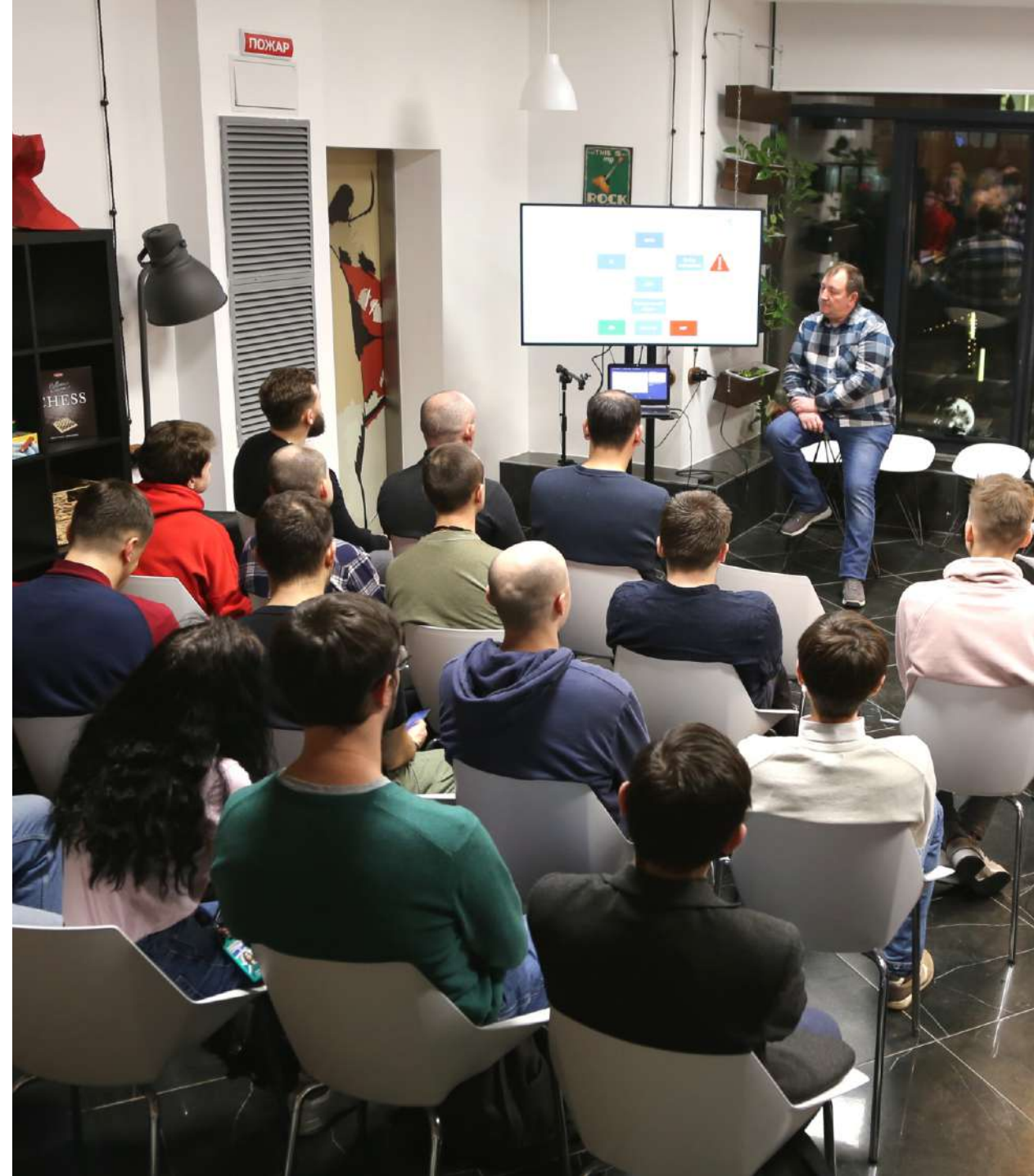
Golang, Introductory Course to Machine Learning, Mobile App Developer, etc.



We have great community management services here – a lot of opportunities to develop in new areas and meet professionals from different backgrounds in IT.

Konstantin Kubrak

Executive Director of EORA DATA LAB LLC



Welcome
to Innopolis!

