



HIGH TECHNOLOGY PARK



HIGH TECHNOLOGY PARK

KAZAN, REPUBLIC OF TATARSTAN

City with >1,000 years history

1,3 MLN
population

3RD
capital of Russia

number
1 REGION
IN RUSSIA
in investment
attractiveness

1,2 HOUR
daily 12 direct flight
from Moscow

SPORTS CAPITAL OF RUSSIA

2013 - World Universiade games

2015 - World Aquatics Championship

2018 - FIFA World Cup

DIRECT FLIGHTS FROM KAZAN

Thailand, Uzbekistan, Israel, Kazakhstan,
Czech Republic, Italy, Turkey, France, Spain, Germany

AIRLINES

Aeroflot, S7 Airlines, Turkish Airlines, Flydubai





HIGH TECHNOLOGY PARK

EXISTING INFRASTRUCTURE

The first technopark built as part of the Creation of High-Technology Technoparks state program* in the Russian Federation, implemented by the Ministry of Telecom and Mass Communications of the Russian Federation.

*12 technoparks have been built in the Russian Federation as a part of this program



IT PARK KAZAN

Est in 2009

30 000 m²



IT PARK N.CHELNY

Est in 2012

25 000 m²





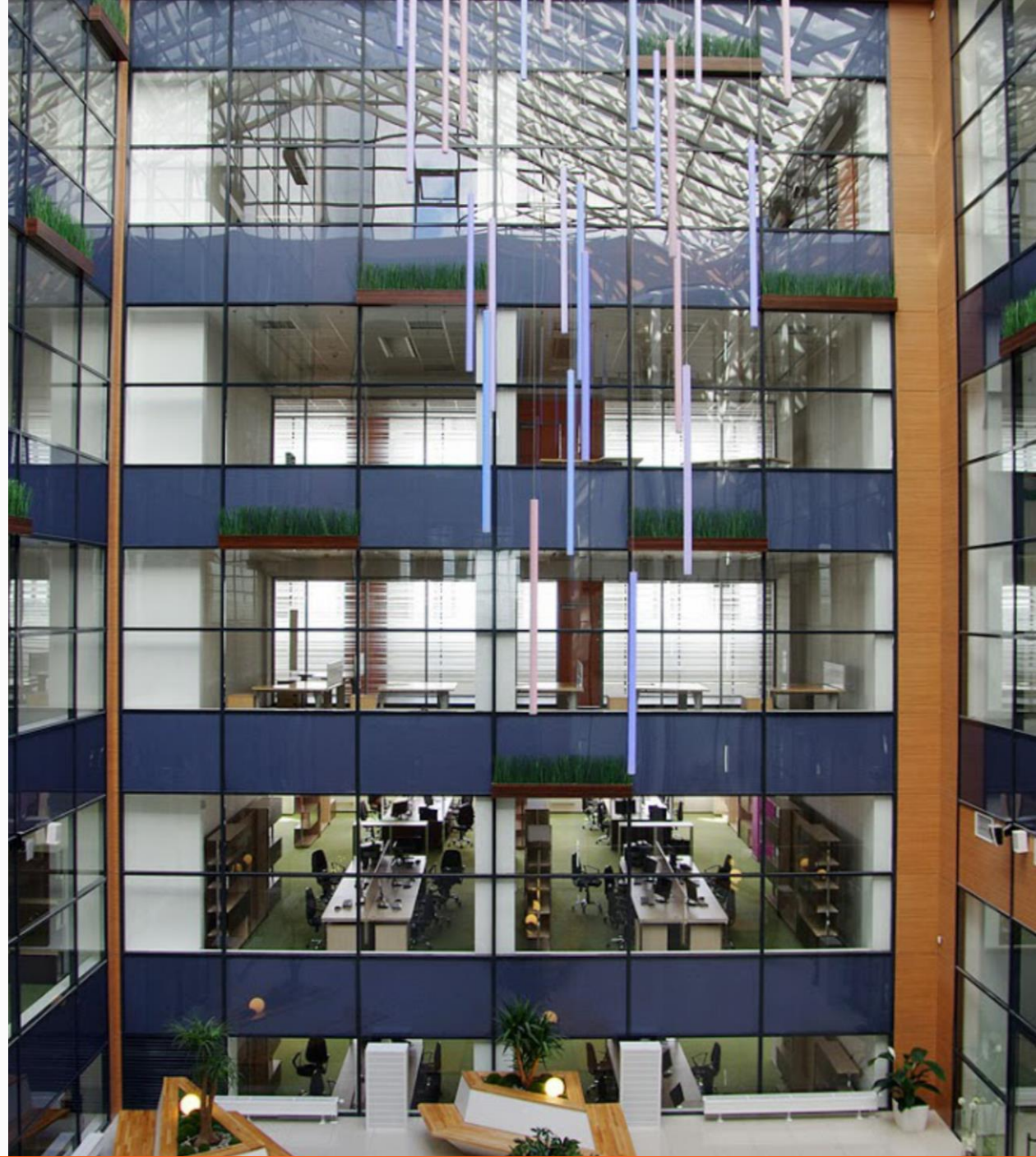
HIGH TECHNOLOGY PARK
IT PARK IN FIGURES

143 tenants

3 408 employees
of resident companies



12,3 BLN. RUBLES –
revenue of
residents



Infrastructure



Data Center



Offices



Conference- zones



Meeting rooms



Parking



Electric charging
station for cars

Consulting



Business incubator



IT- Academy (Skills
development)



Selection of funding
programs for innovative
projects

Support



Assistance on
entering
international markets



Events
organization

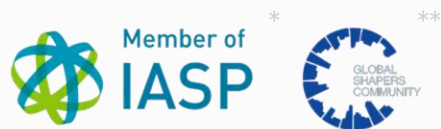


Orders search



HIGH TECHNOLOGY PARK

INTERNATIONAL COOPERATION



PARTNERS IN 16 COUNTRIES, including:

Startup Sauna (Finland), TURN8 (UAE), NUMA (France), PlanX (Pakistan), Oxademy (United Kingdom), Pardis (Iran).



>400 solutions

Egov, Big Data, Fintech, Healthcare, Cyber Security, Backup, Cloud, OpenStack, IT outsourcing

>200 delegations per year

* International association of Science parks and Areas of Innovation

** Global Shapers Community





HIGH TECHNOLOGY PARK

DATA CENTER

**THE BIGGEST DATA-PROCESSING CENTER
IN THE REPUBLIC OF TATARSTAN**
COMMERCIALY SUCCESSFUL

1000 m²

working space

310

cabinets

>200

clients

KEY BENEFITS



Ability to IT product quickly launch



Flexible virtual infrastructure



Catalyst for large market segment development



Guarantees of availability of services 99.982% per year



High security according to international standards



centralized storage of information and access to it 24/7



High level of service for customers

ISO 27001:2013

TIER III



99,982% per year





HIGH TECHNOLOGY PARK
BUSINESS INCUBATOR

FAST TRACKING PROGRAM

1 year, Lean startup

ONLY 10% ARE BEING SELECTED

as the residents of business incubator

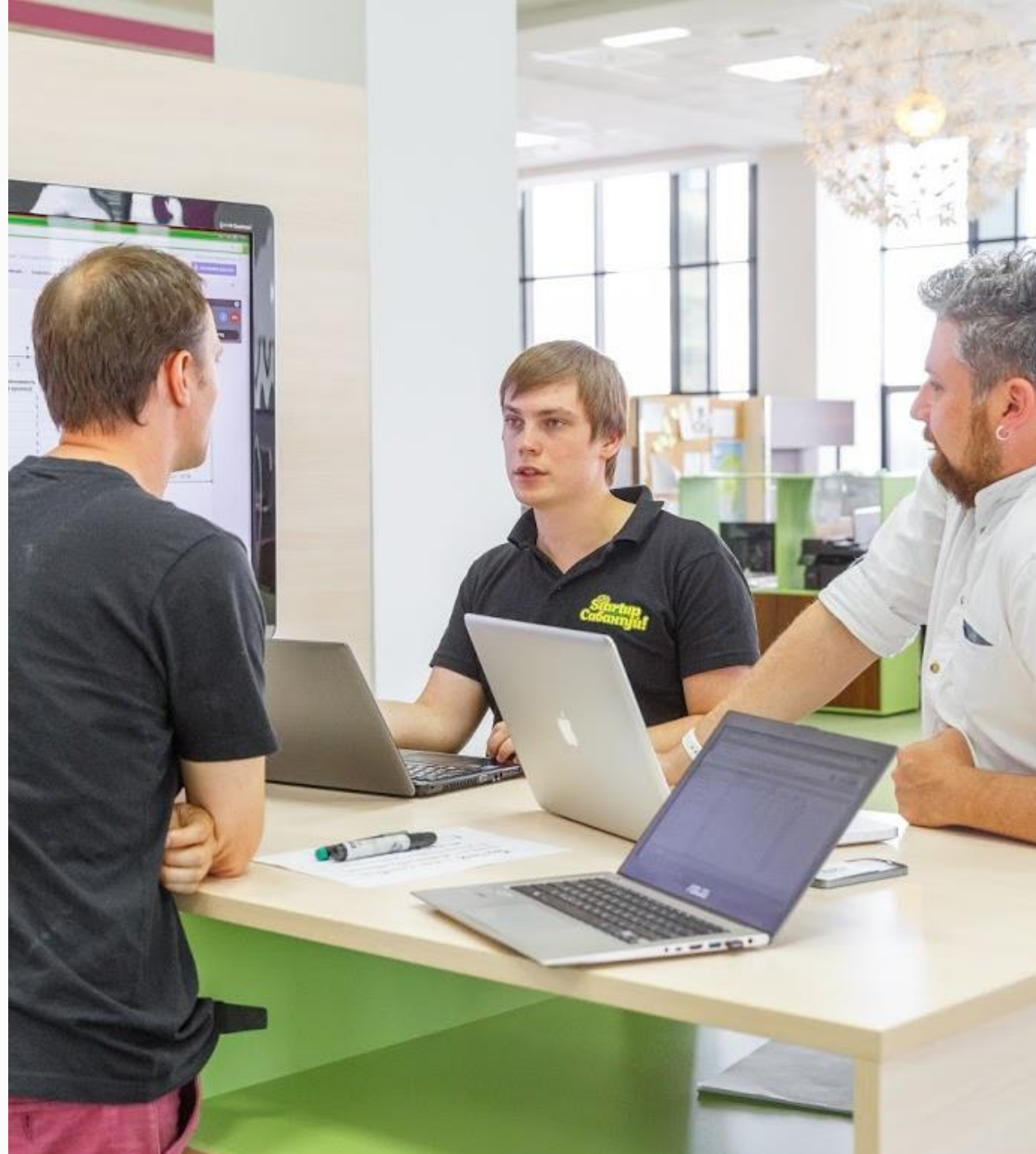
25% SURVIVAL RATE OF STARTUPS
within a year in Incubator

43 tenants

29,7 min. Rubles revenue
of residents for 2019

SEED, PRESEED IT solutions (mostly software)

60 VENTURE FUNDS, CORPORATE
PARTNERS AND BUSINESS-ANGELS





HIGH TECHNOLOGY PARK

BUSINESS INCUBATOR ACTIVITIES



Kazan
Startup
Weekend

KAZAN STARTUP WEEKEND

is the main startup event in Russia

- 2014 year - project launched
- > 1000 participants every year
- More than 2 mln. \$ of investments attracted by startups in 2014-2018



SCHOOL DIGITAL CHAMPIONS

- 2018 year - project launched
- 15 participant projects



OIC STARTUP HUB

- 2017 year – project launched
- 57 countries
- > 1000 registered projects

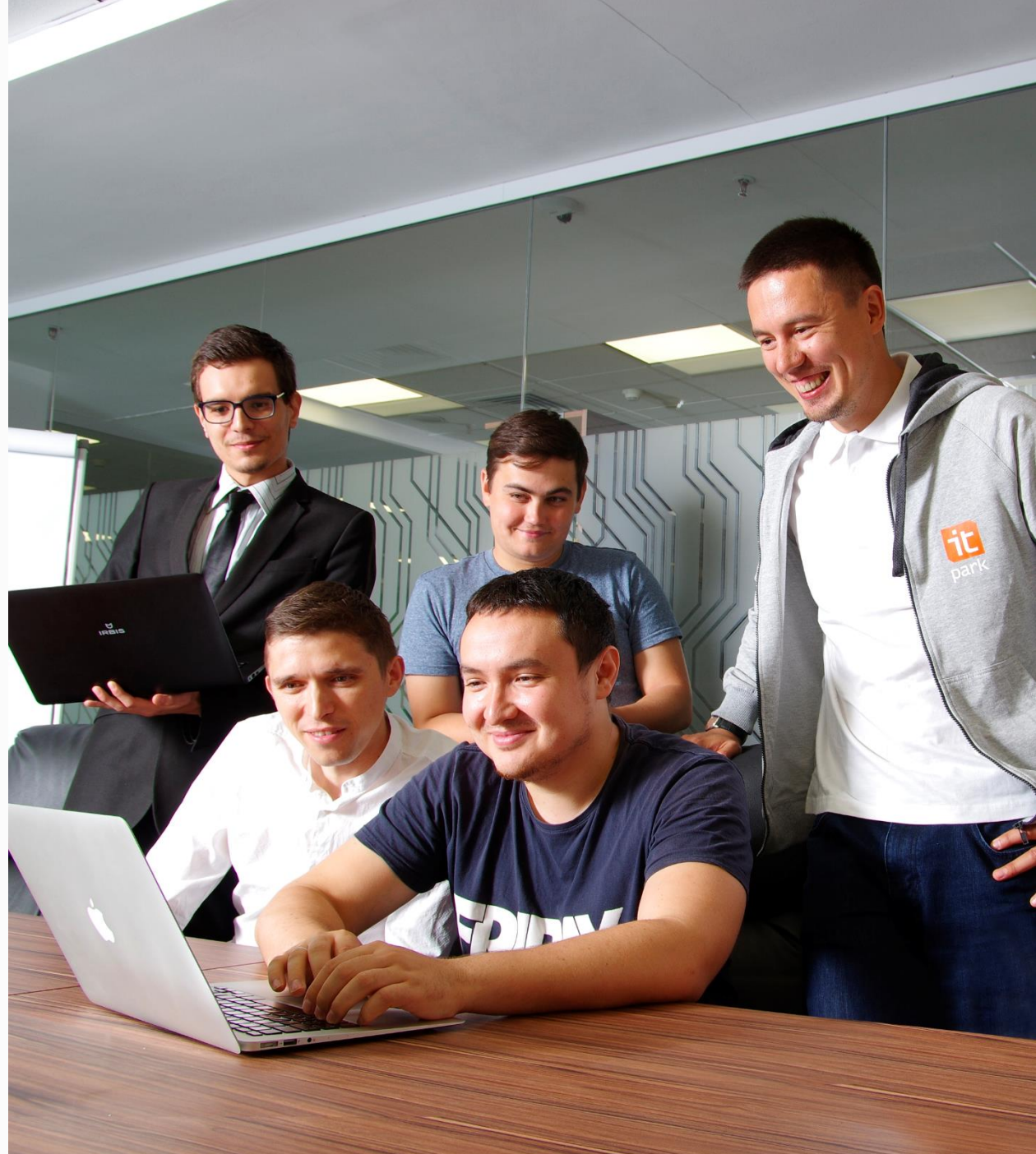


DIGITAL START

- 2 128 participants
- 144 student and school projects



SPECIAL ACCELERATORS FINTECH, HEALTHCARE





HIGH TECHNOLOGY PARK

BOILING POINT– KAZAN

COLLECTIVE WORK SPACE

WORK DIRECTIONS



Sustainable development



Digital transformation



International cooperation

END-TO-END VECTORS



Economic growth



Human capital



Environment for life

«FEATURE» OF SPACE

SINGLE SPACE FOR THE DEVELOPMENT OF PROJECTS WITH EXPORT COMPETITIVENESS
(Boiling Point + Business Incubator)

SPACE, WHICH REPRESENTED IN TWO CITIES
(Kazan + Naberezhnye Chelny)





HIGH TECHNOLOGY PARK

EDUCATION | IT ACADEMY

ADDITIONAL EDUCATION PROGRAM

3-6 MONTHS
50-100 hours

>100 educational
courses



Java



Python



JavaScript



C#



HTML



Android



SWIFT

init

training program
for disabled

743 graduates

12 educational courses for
children age of 8 to 17

37% of graduates
are employed

Employment in specialized companies

- Simbirsoft
- Bank of Russia
- Sbertech, ICL
- I-novus, Finist-soft
- Portavita (Netherlands)





HIGH TECHNOLOGY PARK

QUANTORIUM

HARDWARE TECHNOPARK FOR KIDS

11-17 y.o

APPROVED BY PUTIN

as a new model which is being implemented
in the whole Russia

INDUSTRIAL PARTNERS

Strong cooperation with KAMAZ heavy-trucks producer
(biggest in Eastern Europe, joint w/Daimler)

12 programs for children

16 programs professional development programs





ТЕХНОПАРК В СФЕРЕ ВЫСОКИХ ТЕХНОЛОГИЙ

COOPERATION WITH FEDERAL DEVELOPMENT INSTITUTIONS



IT park regional
operator of Skolkovo



АГЕНТСТВО
СТРАТЕГИЧЕСКИХ
ИНИЦИАТИВ

Boiling Point



Work on technological
development (PBK)





HIGH TECHNOLOGY PARK
ACCOMODATION

3* APARTHOTEL
inside IT Park

53 ROOMS

SPECIAL RATES FOR TENANTS

7 985 guests for 2019

RATINGS



**



8,8
Booking.com

** Tripadvisor — the largest travel site

*** Booking.com — online hotel booking system





HIGH TECHNOLOGY PARK

COWORKING / Naberezhnye Chelny

32 working
places

ACCESS 24 / 7 / 365

- meeting rooms
- free wi-fi
- test bench for checking mobile applications and sites
- library
- access to a pool of business incubator experts
- coffee station

INTERACTION WITH STARTUP





HIGH TECHNOLOGY PARK

IT-HOUSE / Naberezhnye Chelny

ONE OF THE FIRST RENTAL HOUSING PROJECTS FOR IT SPECIALISTS IN RUSSIA

118 apartments

2 children's playground

10 minutes walk from it Park



surveillance system



biometric access
to the apartment



submission of meter
readings via the Internet





HIGH TECHNOLOGY PARK

EVENTS

- Live Broadcasts
- Simultaneous translation
- Video and audio equipment
- Catering

>750

events/year

2 **CONFERENCE HALLS**
with 350+ seats

PRESS CENTER
capacity 100 seats

MEETING ROOMS

EXHIBITION HALL
area: 850 m²

COMPANIES THAT TRUST US

Яндекс

Google

Microsoft

KASPERSKY Lab

amazon

@mail

hh.ru
HeadHunter

Ак Барс
Банк
abb

СБЕРБАНК

IBM

CISCO

Acronis

ICL





Ideas Come True

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